

# 2021 Virtual COSSAP National Forum

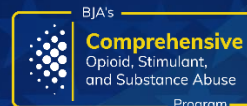
COSSAP 2021: New Partners, New Tools, Renewed Hope

November 16–18, 2021

## ODMAP Data-Driven Efforts

Pamela Mautte, Alliance for Prevention and Wellness, a Program of BHcare

This event was supported by Grant No. 2017-AR-BX-K003 awarded by the Bureau of Justice Assistance. The Bureau of Justice Assistance is a component of the U.S. Department of Justice's Office of Justice Programs, which also includes the Bureau of Justice Statistics, the National Institute of Justice, the Office of Juvenile Justice and Delinquency Prevention, the Office for Victims of Crime, and the Office of Sex Offender Sentencing, Monitoring, Apprehending, Registering, and Tracking (SMART). Points of view or opinions in this presentation are those of the author(s) and do not necessarily represent the official position or policies of the U.S. Department of Justice.



# Learning Objectives

After this session, participants will be able to:

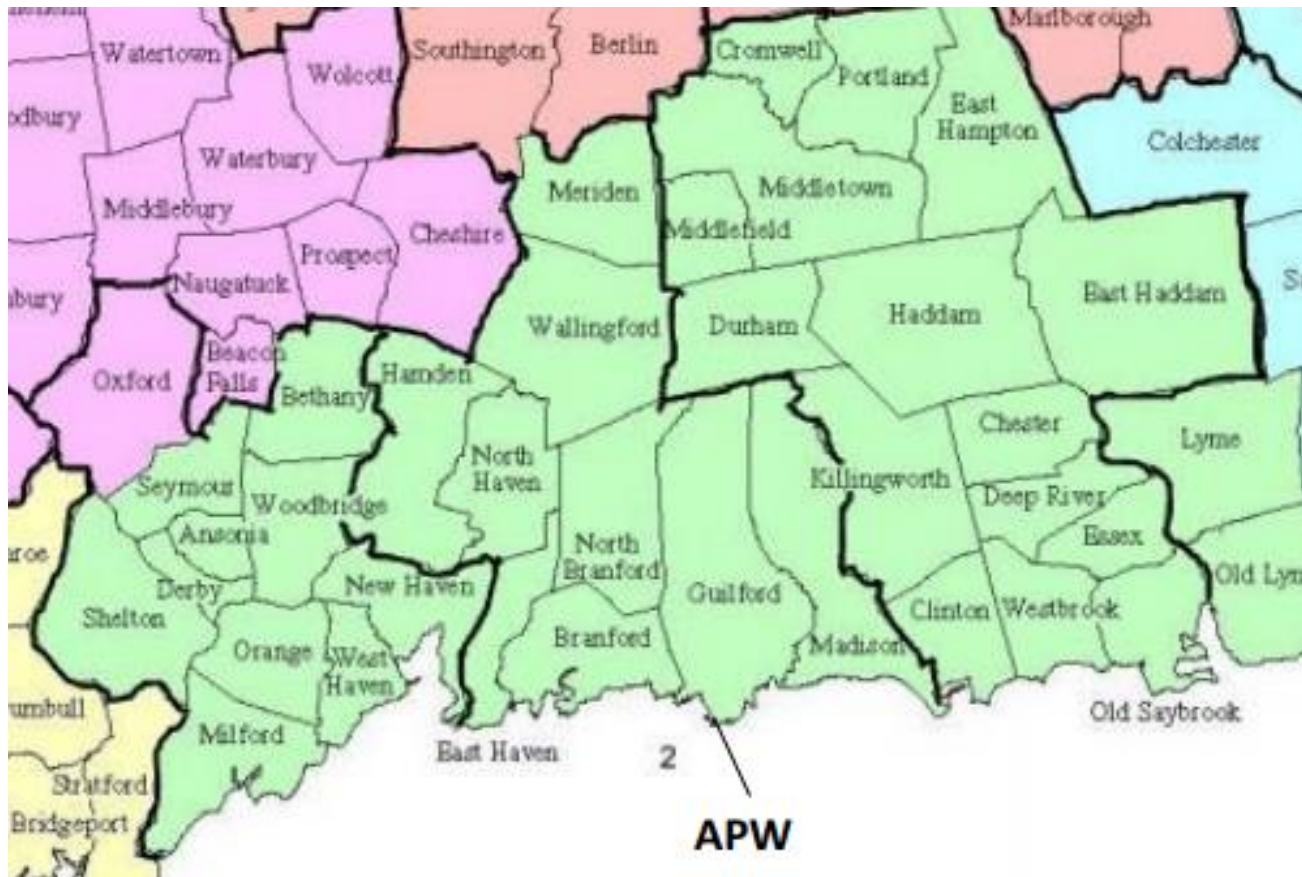
- Know how an overdose surveillance system can be leveraged in order to implement data-to-action strategies with public health, public safety, and prevention partners

# Alliance for Prevention and Wellness

## Regional Behavioral Health Action Organization

- Strategic community partners who will work across the behavioural health care continuum
- Assess the behavioural health needs of children, adolescents, and adults across the regions
- Develop regional strategic plans to include priority recommendations for prevention, treatment, and recovery services
- Administer the Local Prevention Council (LPC) grants to municipalities to stimulate the development and implementation of prevention activities
- Raise awareness and provide advocacy to the general public related to mental health promotion and substance abuse prevention, treatment, and recovery
- Leverage funds to support prevention, treatment, and recovery activities across each region
- Serve on local, regional, and statewide advisory and planning bodies
- Provide naloxone (Narcan) training and kit distribution to communities

# Background



- South Central Region of Connecticut consisting of New Haven and Middlesex counties
- 36-town region
- Population of 850,717
- Median household incomes ranging from \$43,386 to \$136,786
- The region is a mix of rural, suburban, and urban areas
- Populations range from towns of 2,556 to the second largest city in the state, New Haven, with 135,175 residents

# Utilizing the Strategic Prevention Framework





# Comprehensive Addiction and Recovery Act Grant (CARA)

- Three CT communities awarded in FY21
- Ansonia
- West Haven
- Enfield



# Prevention Strategies

## Defining the Seven Strategies for Community Change

1. **Providing Information** – Educational presentations, workshops or seminars or other presentations of data (e.g., public announcements, brochures, dissemination, billboards, community meetings, forums, web-based communication).
2. **Enhancing Skills** – Workshops, seminars or other activities designed to increase the skills of participants, members and staff needed to achieve population level outcomes (e.g., training, technical assistance, distance learning, strategic planning retreats, curricula development).
3. **Providing Support** – Creating opportunities to support people to participate in activities that reduce risk or enhance protection (e.g., providing alternative activities, mentoring, referrals, support groups or clubs).
4. **Enhancing Access/Reducing Barriers**- Improving systems and processes to increase the ease, ability and opportunity to utilize those systems and services (e.g., assuring healthcare, childcare, transportation, housing, justice, education, safety, special needs, cultural and language sensitivity).
5. **Changing Consequences (Incentives/Disincentives)** – Increasing or decreasing the probability of a specific behavior that reduces risk or enhances protection by altering the consequences for performing that behavior (e.g., increasing public recognition for deserved behavior, individual and business rewards, taxes, citations, fines, revocations/loss of privileges).
6. **Physical Design** – Changing the physical design or structure of the environment to reduce risk or enhance protection (e.g., parks, landscapes, signage, lighting, outlet density).
7. **Modifying/Changing Policies** – Formal change in written procedures, by-laws, proclamations, rules or laws with written documentation and/or voting procedures (e.g., workplace initiatives, law enforcement procedures and practices, public policy actions, systems change within government, communities and organizations).



**Individual  
Strategies**



**Environmental  
Strategies**





# Awareness

Utilized ODMAP to assess what communities were at high risk

Cross tabbed the communities without SOR mini grant funding

Purchased mailing list—prospects influential

Utilized statewide campaign materials and customized

Mailers distributed

Increase in medication drops and website views

# Mailers

## LET'S PUT A LID ON



## PRESCRIPTION DRUG MISUSE

- Prescription drugs can be deadly. So store them safely.
- More than 50% of opioid misuse originates with excess pills being used by others who have access.
- Store all prescription drugs in a locked container.
- Keep track of the exact number of pills in every container.
- Talk to children about the seriousness and hazards of using prescription drugs.
- Dispose of excess prescription drugs properly.

## RESOURCES

**Drugfreect.org**

**bit.ly/DrugDropBoxLocations**

**substance abuse treatment  
1.800.563.4086**



# Mailers

Do you have unused or expired medications?  
 Dispose of them the safe way!  
**TAKE IT TO THE BOX.**



## Medicine DROP OFF LOCATIONS

**Ansonia**

Police Department  
 2 Elm Street

**Bethany**

CT State Troopers Office  
 631 Amity Road

**Branford**

Police Department  
 33 Laurel Street

**Clinton**

Police Department  
 170 East Main Street

**East Hampton**

Police Department  
 20 East High Street

**Guilford**

Police Department  
 400 Church Street

**Hamden**

Police Department  
 2900 Dixwell Avenue

**Madison**

Police Department  
 9 Campus Drive

**Meriden**

Police Department  
 50 West Main Street

**Milford**

Police Department  
 430 Boston Post Road

**New Haven**

Police Department  
 1 Union Avenue

**North Haven**

Fire Department  
 11 Broadway

**Portland**

Police Department  
 265 Main Street  
 or  
 CT State Troopers Office  
 15A Old Hartford Road  
 Colchester

**Shelton**

Police Department  
 85 Wheeler Street

**Seymour**

Police Department  
 11 Franklin Street

**Wallingford**

Police Department  
 135 North Main Street

**Westbrook**

Resident State Troopers Office  
 315 Spencer Plains Road

**West Haven**

Police Department  
 200 Saw Mill Road

**Woodbridge**

Police Department  
 4 Meeting House Lane



# Mailers

Naloxone  
has a  
serious  
side effect

IT  
SAVES  
LIVES.

- Naloxone (or Narcan) quickly reverses the deadly effects of a narcotic overdose.
- It can easily be administered by anyone with a simple autoinjector or nasal spray.
- In Connecticut, you don't even need approval from a doctor to administer naloxone, and you're protected from prosecution under the state's Good Samaritan laws.
- If you know someone in danger of an opioid overdose, talk to your physician or pharmacist about gaining access to naloxone.

**HELP IS AVAILABLE!**

**substance abuse treatment**

**1.800.563.4086**

**health and human services**

**2-1-1**

**Drugfreect.org**

**Community Health Care Van**

**(203) 996-0162**

**(203) 996-0161**

**(203) 823-0743**

**CHANGE  
the SCRIPT**



# Mailers

La naloxona tiene un fuerte efecto secundario:

**SALVA VIDAS.**

- La naloxona (o Narcan) revierte rápidamente los efectos mortales de las sobredosis de narcóticos.
- De administración sencilla por cualquier persona, con un sencillo autoinyector o aerosol nasal.
- En Connecticut, ni siquiera es necesaria la aprobación de un médico para administrar la naloxona, y usted está protegido contra enjuiciamientos por las leyes de buen samaritano de ese estado.
- Si conoce a alguien que se encuentra en peligro de, sufrir una sobredosis de opioides, hable con su médico o farmacéutico acerca de la manera de obtener la naloxona.

## Hay ayuda disponible

substance abuse treatment: 1.800.563.4086

health and human services: 211

Drugfreect.org

Community Health Care Van

(203) 996-0162 (203) 996-0161 (203) 823-0743



**CHANGE**  
the **SCRIPT**





# YOU ARE NOT ALONE.



[liveloud.org](http://liveloud.org) • 1.800.563.4086



**LIVE  
LOUD**  
LIFE WITH OPIOID USE DISORDER

**Alliance**   
for Prevention & Wellness  
A program of BHcare

visit [www.liveloud.org](http://www.liveloud.org)  
for LiveLOUD Live Chat

<https://www.drugfreect.org/prevention-and-intervention/change-the-script-campaign/>  
<https://liveloud.org/>  
<https://egov.ct.gov/norasaves/#/HomePage>

Discuss about your Medication

Medication?

How long and for how long?

Medications?

Obtain?

**CHANGE  
the SCRIPT**



# Training

- 25 people trained as trainers
- 1,200 people trained
- 900 kits distributed



# New Haven Innovative Community Engagement

Target those in need of substance use treatment through nontraditional intervention methods

Raise awareness of treatment options

Improve the landscape to be a more recovery friendly community

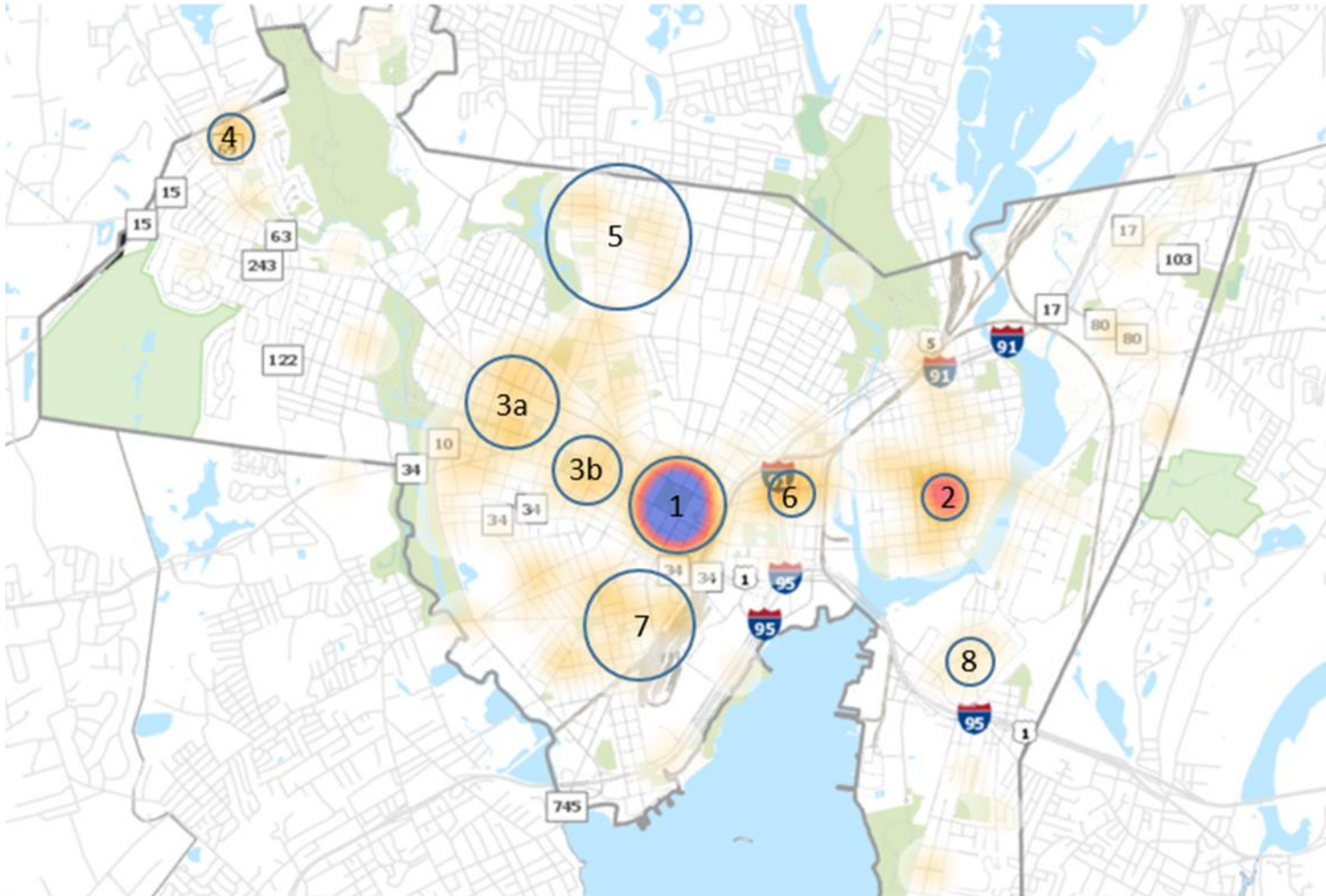
Actively identify high risk individuals

Evaluate program and disseminate results





# Mapping



Identified eight  
overdose hot  
spots  
around the city  
of New Haven



**IT'S NOT YOUR SECRET.**

**IT'S  
YOUR  
STORY.**

**SHARE IT.**

substance abuse treatment

**1.800.563.4086**

health and human services

**2-1-1**



**LIVE  
LOUD**



**MIRA DENTRO DE TI MISMO Y...**

**NO TE DES  
POR VENCIDO.**

**VALE LA PENA.**

Para tratamiento del uso de sustancias llame al:

**1.800.563.4086**

Para otros servicios sociales o de salud llame al:

**2-1-1**



**LIVE  
LOUD**

Proposed 12 locations in the highest density walking areas of the New Haven Green and Ferry Street

# Innovative Engagement

## Community Health Care Van

Provides free and confidential adult services on a first-come, first-served basis.

For more information or to get the schedule texted to you call:  
 Angel (203) 996--0162  
 Rolo (203) 996--0161  
 Rolo, Jr. (203) 823-0743



## SERVICES INCLUDE:

### Primary Care

- Blood Pressure Checks
- Glucose Screening
- Pregnancy Testing

### STD Screening/ Syringe Exchange Services

- HIV/Hepatitis (HCV) Prevention, Testing & Treatment
- HIV/Testing/STD Screening and Counseling (Rapid Testing)
- Free Condoms and Safe Sex Education

### Drug Treatment

- Physicals (for entry into drug treatment including PPD Test)
- Substance abuse assistance, admissions into drug treatment, and linkage to care.
- Ask us about Suboxone, Vivitrol®, and Narcan

### Mental Health Care Consultation

(By Appointment Only)  
 270 Congress Ave. location only  
 Wednesdays, Thursdays, & Fridays  
 8:30 am to 3:30 pm

To schedule an appointment, please call Migdalia at (203) 764-9995.

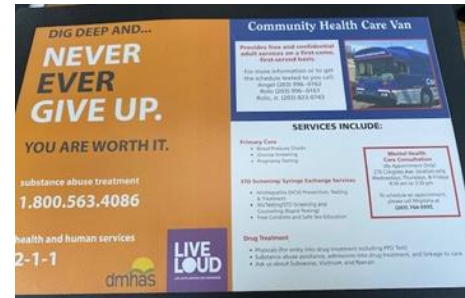


450 bags distributed

**DIG DEEP AND...  
 NEVER EVER GIVE UP.**

**YOU ARE WORTH IT.**

Substance Abuse Treatment  
**1-800-563-4086**







You Think  
You Know

# Questions and Answers

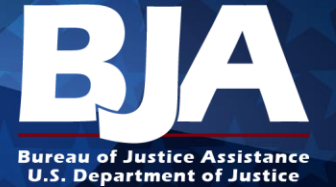
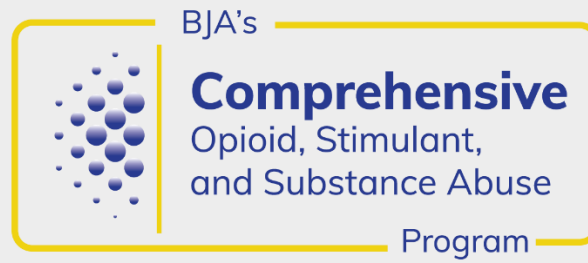
# Contact Information

Pamela Mautte, M.S., M.C.H.E.S., C.P.S.

(203) 848-6418

[pmautte@bhcare.org](mailto:pmautte@bhcare.org)





# 2021 Virtual COSSAP National Forum

COSSAP 2021: New Partners, New Tools, Renewed Hope

<https://www.cossapresources.org>