

MN PMP Account Holder Education Efforts

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Agenda

- 2018 In-person Education Events
- 2019 Hand-held Quick Tip booklets
- 2020 Web-based Events
- 2021 Statewide Summit

Funding Education

- 2017 Department of Human Services received a SAMHSA SPF-Rx Grant
 - Subgrant to PMP for Prescriber Education
- Increase utilization of the PMP by speaking directly to prescribers of controlled substances.
- Education presented by the PMP as well as peers that are using the PMP successfully within their practices.
- Funded for four years, four regional sessions per year.

- Contracted with the University of Minnesota, Office for Continuing Education
 - Continuing Education Credits
 - Registration
- Created an Education Review Committee
 - Referrals generated by support from Health Licensing Boards
- Recruiting Peer Speakers and site locations.....
- Promotion for registration (Event was free CE's)
- Email campaign waged by Health Licensing Boards, medical professional organizations, as well as our user database.

Sites and Speakers



- Bemidji, MN
 - Addiction Med MD
 - Pain Med MD
- St. Cloud, MN
 - 2 Family Practice MD's
 - County Sherriff (Disposal)
- Duluth, MN
 - Emergency Room MD
- Twin Cities
 - 2 Family Practice MD's
 - Addiction Med MD

Plus PMP
Administrator

Successes

- 97 Prescribers redeeming CEs
- 96% of attendees said they would recommend activity to a colleague
- 64% said they would make significant changes as a result of this conference
- 75% said they believe participation would improve their patient outcomes
- Great discussions, face to face interactions

Lessons Learned

- Contracting for CEs was a long process, very expensive per CE.
- Refreshments were sponsored by a partner at one session and this greatly increased engagement for participants
- Venue at each session was offered for free and staff was unable to view prior to event. Instructions and directions were challenging.
- Survey responses and online comments suggested online education availability

- Intent: continue with more education sessions
- Barriers and Obstacles:
 - Migration to AWA[®] – Began October 2018, ended December 2018
 - Ongoing education for program
- Quick Tip Booklets
 - Revised previous booklets that were based on RxSentry[®]
 - Based on Minnesota AWA[®] User Guide
 - Created new distribution plan

Distribution of Quick Tips

Previous Distribution

Mailed individually to new account holders

- Based on any address entered in account

Mailed monthly

- Returned mail
- Costly!
- Labor intensive monthly project

New Distribution Method

New AWA[®] accounts ask specifically for “Primary Work Location Address”

- No old information transferred over from RxSentry

Analyzed work location for accounts.

- Greater than 10 accounts with same address, sent batch.
 - 10 booklets
 - Letter to administration

Fulfilled additional requests received in response to letters.

- Producing series of 4 webinars (WebEx[®] software)
 - Registration and Survey directly through the software
- Not pursuing accreditation, seeking prior review and “endorsement” by prescribing health licensing boards.
 - Session 1: Understanding the PMP in Minnesota
 - Session 2: The New PMP AWA^Rx^E[®] – Features and Utilization
 - Session 3: The MN PMP Prescriber Report – A Self-Assessment Resource
 - Session 4: The AWA^Rx^E NarxCare[®] Report – Understanding and Utilizing Analytics in the MN PMP

- Exhibiting at Professional Organization annual meetings and conferences
- Presenting at professional organization annual meetings and conferences
 - A presentation that consolidates an overview of the four sessions into one presentation that can fit into the allotted time given
- Distribute Quick Tip booklets at these events, promote web-based sessions.

- Additional Web-based education?
- Looking to our partners to secure additional funding to produce a 2021 State-wide Summit
 - Sharing successes and challenges
 - PMP education
 - Prevention resources

Beyond 2021..... I will tell you after the Summit.